

JUN KIM

Austin, TX | xdjunkim@gmail.com | 470.623.7315 | [junkim.info](mailto:xdjunkim@gmail.com)

Sr. product designer with 8+ years in platform experiences and enterprise SaaS, evolving into an AI-native designer – shipping designs as code alongside Figma prototypes and works directly in dev lifecycle. A hospitality background sets the bar for best-in-class service.

EXPERIENCE

Cloudflare - Platform & Growth

Austin, TX / Hybrid

Senior product designer

2024-2026

- Led design for the domain Registrar platform – more than doubled transfer completion (2.5% → 6%) and shipped the design foundation for the Registrar API for agentic experiences.
- Delivered a full Registrar redesign in one year, driving Cloudflare into the top-10 .com registrars (Aug 2025) and up to #6 (Jan 2026), and surpassed 5M domains under management.
- Reskinned all registrar products with new design system, reached 100% adoption rate within 9 months.
- Coded and merged new components and variants into the design system repo.
- As an AI Tiger Team member, redefined designer-developer workflows and built mock-data tools that were reviewed and merged, influencing dev and DevOps practices.
- Mentored and advised cross-functional partners and fellow designers on platform expertise.

Intuit - Platform

Mountain View, CA / Remote

Senior product designer

2021-2024

- Led end-to-end design strategy for user management and ecosystem navigation
- Built a unified Identity Picker, consolidating fragmented multi-entity picker components into a single foundational pattern.
- Reduced user-management support costs 22% by unifying 18+ product experiences into one invitation flow.
- Lifted user-invitation acceptance rate 12% through a redesigned, unified invitation experience.
- Drove ecosystem navigation from 3 products to all Intuit products via a scalable shared widget, increasing engagement 4x.

Lifion by ADP - HR & Talent

New York, NY / Remote

Senior product designer

2020-2021

- Led E2E design strategy for new hire onboarding and recruiting domains.
- Contributed as key collaborator to the newly established OneUX ADP Design System.

SKILLS & TOOLS

OpenCode

Windsurf

Cursor

Git

HTML

CSS

JavaScript

Amplitude

Sentry

Statsig

Next.JS

Base UI

Radix UI

React

Sanity

Vercel

Figma

Claude Code

EARLIER EXPERIENCES

- ADP - HR & Talent, UX Designer, Contract (2019-2020)
- SAP - Presales Innovation, UX Designer - Presales Specialist (2018-2019)
- Georgia World Congress Center Authority, Graphic Designer (2012-2016), UX Designer (2016-2018)

EDUCATION

Purdue University

West Lafayette, IN

B.S. in Hospitality & Tourism Management

2007-2011